

Perspektiv

The Pinterest Marketing Package

BY PERSPEKTIIV DESIGN CO.

Perspektiv

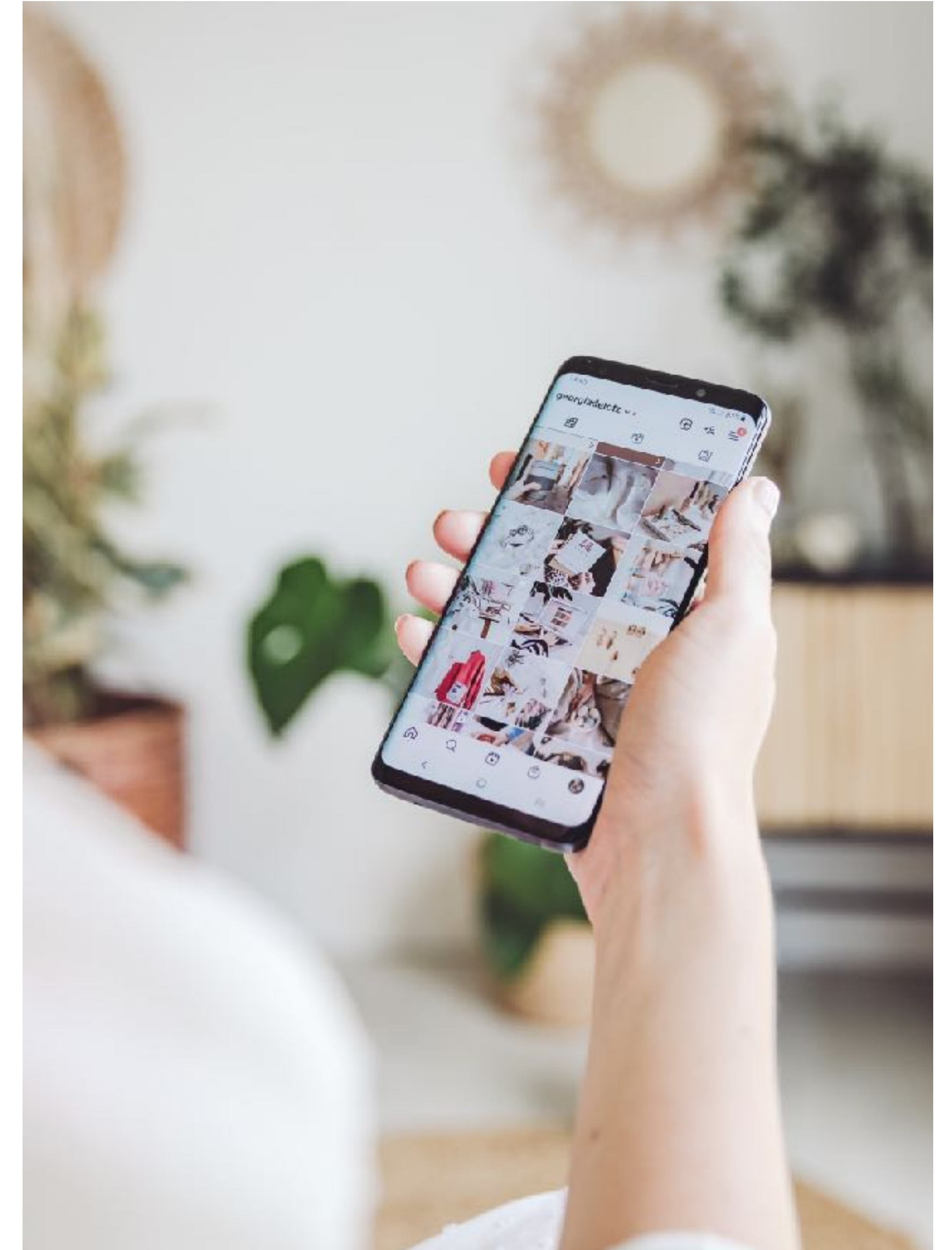
Why Pinterest For Marketing

CREATE BRAND AWARENESS

INCREASE WEBSITE TRAFFIC

GENERATE ORGANIC LEADS

Did you know that Pinterest is one of the largest website traffic drivers in the world? Each pin that a company pins to Pinterest is able to include a direct link to the website, and has the ability to be repined by millions of users. Through our branding and management services, we can help you establish a successful Pinterest presence based in consistency and strategy.



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The Pinterest Marketing Package

As you know by now, Pinterest is one of the most impactful marketing tools for businesses that are looking to convert more leads, drive traffic to their website, boost their SEO, and increase brand awareness. With consistent posting and strategy-based captions, you are guaranteed to see results immediately.

\$750 SETUP FEE * \$950/MONTH

INITIAL SET UP

- 1 Hour Strategy Session
- Tailwind Account Setup + Linking
- Optimized Boards with Relevant Descriptions

MONTHLY MANAGEMENT & CONTENT CREATION

- 5 Pinterest Pins / Week
 - Vertical Pin Creation
 - Back Linking to Source of Choice
 - 1-2 Sentence SEO Optimized Descriptions
 - Board Category Creation for Organization
 - Re-Pin on 6 Month Cycle
- Email Communication
 - Content Questions
 - Sharing New Content
 - Monthly Analytics Recap

*The Pinterest Management Kit is paid for Monthly (6 Month Minimum)

*This is a base package with possibility for expansion upon request

Pin Views Pin Clicks Followers Clicks to website

Analytics overview

Export

Reports

Overview

Conversion insights

Video

Filters

Date range

Custom

05/30/2021

06/30/2021

Use real-time estimates

Content type

- All Organic Paid and earned

Device

- All Mobile Desktop

Impressions 27 ↓ 32%

Updated in real-time

Engagements 1

Total audience 22 ↓ 35%

Updated 1 day ago

Engaged audience 1

Performance over time

Outbound click rate

Split by No Split

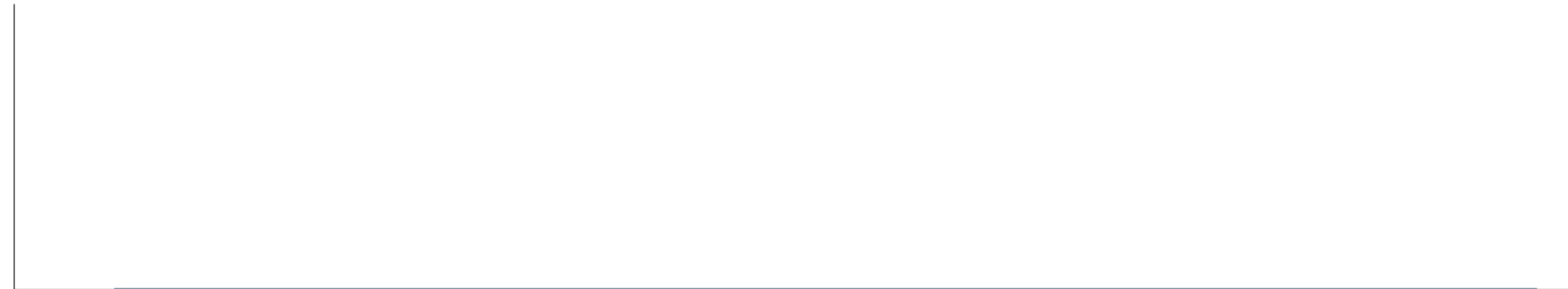


Table with 2 columns: Metrics, Average outbound click rate. Row: Total, 0.00%

Pin Views

Pin Clicks

Followers

Clicks to website

Analytics overview

Export

Reports

Overview

Conversion insights

Video

Filters

Date range

Last 90 Days

07/02/2021

09/30/2021

Use real-time estimates

Content type

- All
- Organic
- Paid and earned

Impressions

4.91k ↑ 2,736%

Updated 22 hours ago

Engagements

278 ↑ 13,250%

Total audience

2.62k ↑ 1,755%

Updated 22 hours ago

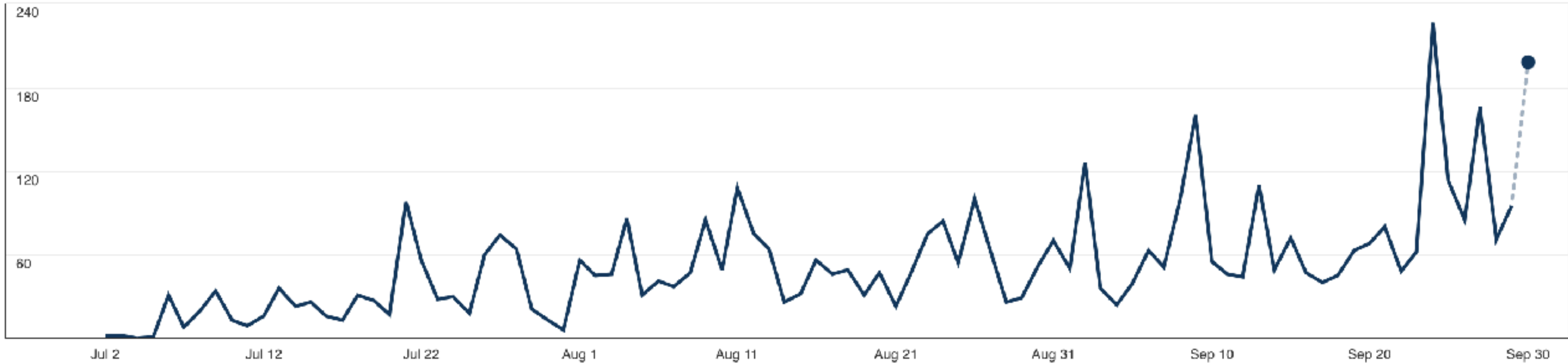
Engaged audience

141 ↑ 6,950%

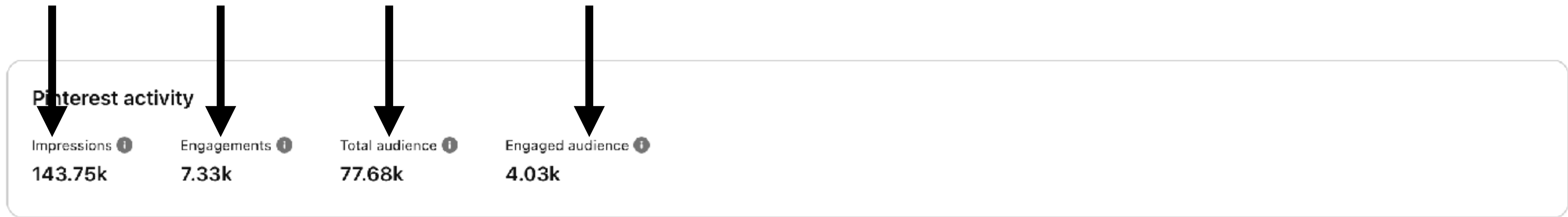
Performance over time

Impressions

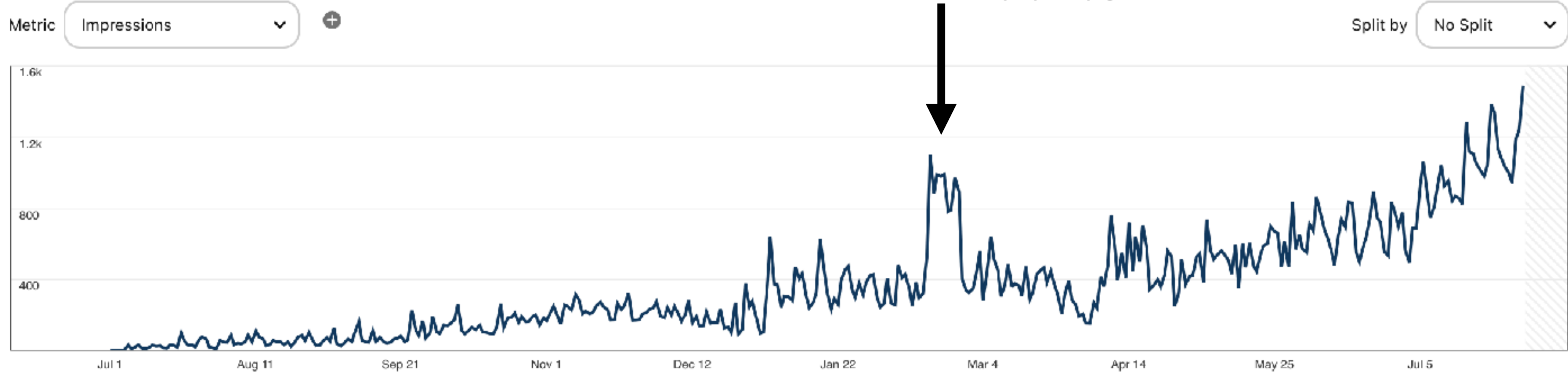
Split by No Split



Pin Views Pin Clicks Followers Clicks to Website



Performance over time



Metrics		Total impressions
Total	—	143,747

Filters

Date range

Custom

07/01/2021

08/04/2022

Use real-time estimates

Content type

All

Organic

Paid and earned

Device

All

Mobile

Desktop

Tablet

Age

All

Ready to Invest in Pinterest?

LEARN MORE ABOUT
PERSPEKTIIV DESIGN CO.
ON SOCIAL MEDIA



NEXT STEPS

Email with any questions!
Once your quote and scope
are approved, we'll send
you an agreement so we
can begin our time together.