

Perspektiv

The Partner Program

BY PERSPEKTIV DESIGN CO.

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What is a Perspektiv Partner?

Imagine a world where design needs arise for your business and you already have a team you trust that knows your brand. For one monthly fee, they craft the perfect solution in a quick timeline so you can focus your attention on what you do best - running your business. It's like having a full-time designer without the management or cost. Welcome to the Perspektiv Partner Program.





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The Partner Perks

PRIORITY SCHEDULING

You are a priority client, and don't need to wait for our schedule to open up to begin your projects. There's peace of mind knowing that you'll always have on time deliverables.

TRUSTWORTHY RELATIONSHIP

Throughout time, you'll build a long-term relationship with a designer who really knows your brand and business goals.

PROFESSIONAL DESIGNS

No need to worry about designing your own projects or learning photoshop - leave the work to us. With 9 years of experience, we've done it all and can lead with confidence through any of your design needs.

DISCOUNTED RATES

Our Perspektiv Partner Clients get a discounted hourly rate.

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How It Works

1. THE TRIAL MONTH

We kick off with a trial month based on our standard hourly rate of \$165/Hour.

During this trial month, we would work on your average month's projects, and the hours at the end of the month would determine your monthly hours package for the program. It's up to your team to provide a brief and assets we'll need to get started for this trial month, and months moving forward.

2. CONTRACT CREATION

If both parties are excited to continue working together, we'll create a custom agreement and send your way to be signed.

3. ONBOARDING

Once your contract is signed, we'll add you to our Team Slack Channel and schedule your first Monthly Meeting.





Our Example Packages

10% HOURLY DISCOUNT

6-MONTH PACKAGE * \$2950/MONTH

- 20 Design Hours / Month
- Monthly 1-Hour Virtual Meetings with Designer
- Team Slack Channel

15% HOURLY DISCOUNT

12-MONTH PACKAGE * \$2700/MONTH

- 20 Design Hours / Month
- Monthly 1-Hour Virtual Meetings with Designer
- Team Slack Channel

THE FINE PRINT

We have a 20 Hour / Month Minimum to be a Perspektiv Partner. A set number of hours is allocated each month within your package based on the average hours at the bottom of your trial month, but you will have the option to purchase additional hours if needed. Any overage in design time will be billed at your discounted Perspektiv Partnership hourly rate and invoiced at the end of the month. Unused retainer hours will not roll over to the next month. Prior to the beginning of each new month, we will schedule a call to review the next month's work. Clients must arrive with a full brief and any assets needed for designers to begin before the work begins within our curated partner Google Doc.

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We can Do it all.

Here are just some examples of the work we've provided our Perspektiv Partner's in the past. We're here to help you succeed through thoughtful and successful design!

PRINT DESIGN

- Packaging Design
- Label Design
- Business Cards
- Menu Design
- Brochures + Pamphlets
- Product Tags + Cards
- Merchandise Design
- Apparel Design
- Signage

WEB DESIGN

- Email Newsletter Design
- Email Signatures
- Web Advertisements
- Website Design
- Website Updates + Support

SOCIAL MEDIA DESIGN

- Social Media Branding
- Instagram Highlight Icons
- Canva Graphic Templates



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Our Clients Have Great Things to Say.

"We partnered with Perspektiv Design Co. four years ago to energize our graphic design program. Alison and her team have become such an essential part of our company, our mission, and our close start-up family. They always challenge us to be the best, they are not afraid to speak to their professional knowledge, and never settle for anything less than perfect. Their work connects us with our dream customers and brings the Sweet Grass Kitchen vision to life inspiring those who encounter it."

JESSE * SWEET GRASS KITCHEN

"The Perspektiv team is an absolute pleasure to work with. They keep our brand thriving and fresh, always have great ideas, and produce unique designs that connect with our audience perfectly. Perspektiv has been able to roll with the punches over the last five years working with us as busy small business owners as well. I highly recommend them to any business in need of top-notch branding and continuous graphic design help. We honestly would not have had so much success without them."

NICOLE * SOUTH LAKE BREWING CO.

Ready to Create Together?

LEARN MORE ABOUT
PERSPEKTIIV DESIGN CO.
ON SOCIAL MEDIA



NEXT STEPS

Email with any questions!
We'll onboard you for a trial
month, and both parties are
happy with working
together, we will make you
a Perspektiiv Partner.